



Storming the Winter Palace

Revolutionary Events

This item is very welcome as part of this course. In the spirit of the preceding three items in this part, it is included under “fundraising”, or, we can say, “Fundraising and Events”.

Clearly, for the Party, there are hardly any events that can be funded from any prior general fund that the Party possesses. There are too few available funds of that kind, even at National level.

Even worse, in fact potentially catastrophic for the Party, is the idea of holding an event and then raising funds to pay for it, afterwards. This is a recipe for bankruptcy.

Therefore, events of all kinds have to be conceived of as self-funding. The good part about this is that if we can make a practice of self-contained and self-funding events, then the Party can do any number of things, and it can hope to generate surpluses, of greater amounts as time goes on and as we become more experienced.

We are not likely to start at the scale of the events described in the document, but this does not mean that the document is not suitable. Smaller events will have to cover all of the matters that are written larger and in more detail in the plans of large events. We can study at the big scale and scale down for our first attempts.

- The above is to introduce an original reading-text: [Event Management Plan Toolkit, Australia, 2013](#).
- To download any of the CU courses in PDF files [please click here](#).